



COMPANY / 20

PROFILE / 25

LA VICTOIRE DESIGN AND LIVING

La Victoire Design and Living company profile a comprehensive document that provides an overview of our business



www.lavictoiredbd.com



COMPANY PROFILE

CONTENT

Welcome / Page Index

About Us

Foundation

Mission and Vision

Services & Scope of Work

Process - Certifications

Residential Portfolio

Commercial Portfolio

Office Portfolio

Custom Joinery

Clients

Contact Us





ABOUT US

WE ARE A TEAM OF PEOPLE UNITED BY DESIGN;
SHARING A VISION, WE ARE INSPIRED TO CREATE
ANY ENVIRONMENT OUR CLIENTS ENVISION

01

who we
are?

At La Victoire Design and Living, we believe in treating every client as a partner, placing great importance on their specific requirements. Our commitment goes beyond merely fulfilling their needs; we ensure that our offerings seamlessly integrate with their lifestyle, spanning from space design to tailored furniture and furnishings.

02

what
we do?

We specialize in crafting lifestyles through the meticulous consideration of design elements such as color, scale, proportion, texture, light, form, and patterns, all meticulously planned to create functional spaces.

03

how
we do?

Our dedication to understanding and meeting the unique preferences of each client is reflected in our provision of customized furniture and furnishings, ensuring an exclusive and personalized touch. We strive to go above and beyond, fostering lasting partnerships by prioritizing our clients and delivering results that exceed expectations in the world of design and trading.



Dany Balkajian
CEO & Founder

Success and creativity in a workspace do not come easily, but rather require hard work and continuous effort on a self-development level; We at La Victoire Decoration are always working to achieve this goal. My message here is divided into two parts, one for our work team & the other is for our valued customers. To our employees I say to them: Work hard and intelligently to give your best as there are no limits to creativity and innovation. To our customers I would like to say that our success and progress in our company is linked to the extent of your utmost satisfaction.

FOUNDATION

The company's roots go back over 60 years to its founder and creator Mr. Dany's Father, Michel Balkajian. He was an artistic carpenter, unique, inspired, and dependable. His view of the world and the objects in it provides an interesting approach to his high quality hand-crafted furniture. The attention to the details and the elegance of the design makes his work a unique style.

"In 2014, Dany Balkajian, Michel's son, expanded the family legacy by launching operations in Qatar and founding the company La Victoire Design & Living."



MISSION & VISION

We adhere to our mission and vision to ensure a steadfast commitment to our principles and goals.



MISSION

Our mission is to provide a wide range of exterior and interior design services, to work according to our client's requirements, deliver exception results in terms of high-quality work, timely delivery, and cost-value design.



VISION

We aim to consistently provide clients with exceptional projects with luxury, style, and quality. We strive to increase our portfolio, with stunning projects locally and globally and become one of the leading companies offering design-build solution from A to Z.



CUSTOM FURNITURE & JOINERY SERVICES

Craftsmanship techniques to create unique and personalized pieces.



BESPOKE FURNITURE

Bespoke furniture refers to custom-made furniture that is tailored to the specific requirements and preferences of an individual or client. Unlike mass-produced furniture, which is manufactured in large quantities with standardized designs, bespoke furniture is crafted uniquely for a particular customer.



CUSTOM JOINERY

Custom joinery refers to the specialized craft of creating tailored and bespoke woodwork solutions, particularly through the skilled joining and shaping of wood pieces.



FURNITURE DESIGN

Furniture design is the process of creating and producing functional and aesthetically pleasing pieces of furniture. It involves the integration of artistic, ergonomic, and practical considerations to design items that fulfill both utilitarian and decorative purposes.

Scope of Work

- Space Planning
- Furniture Layout
- Custom Furniture Design & Selection
- Furniture Specification
- Procurement & In-House Manufacturing
- Furniture Delivery & Installation
- Expertise in Classic & Modern Styles

DESIGN SERVICES

La Victoire Design and Living offers a comprehensive range of design services.



3D DESIGN

Interior designers use 3D modeling to create virtual representations of interior spaces, allowing clients to visualize design concepts before implementation.



INTERIOR DESIGN

Interior designers work with clients to understand their needs and preferences, translating these into well-designed spaces.



ARCHITECTURAL DESIGN

Architectural design is the process of planning, creating, and visualizing the form, layout, and functionality of buildings and structures. It involves a combination of artistic vision, technical expertise, and problem-solving skills.



LANDSCAPE DESIGN

Landscape design is the practice of planning and arranging outdoor spaces for aesthetic, functional, and environmental purposes.



FF&E PROPOSALS

An FF&E (Furniture, Fixtures, and Equipment) proposal is a document prepared by interior designers, architects, or project managers to outline the details of the furniture, fixtures, and equipment required for a specific project.



DESIGN COORDINATION

Effective coordination among designers is crucial to ensure a cohesive and successful outcome.

Scope of Work

- Site Assessment
- Workplace Consultancy
- Schedules & Specifications
- 3D Perspectives & Shop Drawings
- Finishes Selection
- Renovation Services
- Architectural Design
- Conceptual & Schematic Design
- Structural Design
- Design Development
- Bill of Quantities (BOQ)

OUR PROCESS



CERTIFICATION

INTERNATIONAL STANDARD CERTIFICATIONS

ISO certification is a worldwide recognized award that guarantees our customers goods and services in accordance with applicable national and international regulations.





OUR EDGE - WHY CHOOSE LA VICTOIRE

•Legacy of Excellence

Over 60 years of experience in design and furniture craftsmanship.

•Tailored Designs

Every project is uniquely crafted to reflect the client's taste, lifestyle, and functionality needs.

•End-to-End Solutions

From conceptual design to final delivery — a seamless, professional experience.

•Master Craftsmanship

Furniture built by skilled artisans combining tradition with innovation.

•Premium Materials & Finishes

High-quality selections ensure durability, luxury, and aesthetic appeal.

•Classic Meets Contemporary

Expertise in both traditional elegance and modern minimalism.

•Trusted by Top Clients

Proven track record with prestigious residential and commercial clients in the region.



RESIDENTIAL

DESIGN AND FURNITURE PORTFOLIO

La Victoire's curated collection of work that showcases our designer's skills, creativity, and range of projects.





LUSAIL PRIVATE PALACE

Upper Left: Exterior Design, Upper Right: Rear Yard Landscape, Lower Left: Ladies Majlis, Lower Right: Grand Hall (3D)

Size : **3000 sqm**

Type : **Residential**

Style : **Neoclassic**

Location : **Lusail, Qatar**



LUSAIL PRIVATE PALACE

Upper Left: Family Living, Upper Right: Masters Bathroom, Lower Left: Formal Dining, Lower Right: Masters Living (3D)

Size : **3000 sqm**

Style : **Neoclassic**

Type : **Residential**

Location : **Lusail, Qatar**





LUSAIL PRIVATE PALACE

Upper Left: Guest Bedroom, Upper Right: Guest Bathroom, Lower Left: Living, Lower Right: Masters Wardrobe (3D)

Size : **3000 sqm**

Type : **Residential**

Style : **Neoclassic**

Location : **Lusail, Qatar**



MODERN VILLA IN JORDAN

Left: Exterior Perspective, Upper Right: Living Room, Lower Left: Living, Lower Right: Saloon and Living Room (3D)

Size : **1800 sqm**

Type : **Residential**

Style : **Modern**

Location : **Jordan**



MODERN VILLA IN JORDAN

Upper Left: Dining Room, Upper Right: Kitchen, Lower Left: Masters Bedroom, Lower Right: Family Living Room (3D)

Size : **1800 sqm**
Style : **Modern**
Type : **Residential**
Location : **Jordan**



NEOCLASSIC PRIVATE VILLA

Upper Left: Dining Room, Upper Right: Dining Area, Lower Left: Majlis, Lower Right: Hallway (3D)

Size : **110 sqm**

Type : **Residential**

Style : **Neoclassic**

Location : **Doha, Qatar**





ANSARI PRIVATE VILLA

Size :136sqm

Type : **Residential**

Style : **Neoclassical**

Location : **Doha, Qatar**

Upper Left: Saloon Area, Upper Right: Grand Lobby, Lower Left: Formal Dining, Lower Right: Grand Lobby (3D)





CONTEMPORARY PRIVATE VILLA

Upper Left: Daily Majlis, Upper Right: Dining Room, Lower Left: Living Room, Lower Right: Masters Bedroom (3D)

Size : **382 sqm**

Type : **Residential**

Style : **French Modern**

Location : **Doha, Qatar**



BANI HAGAR VILLA I

Left: Living Room, Upper Right: Masters Bathroom, Lower Right: Masters Bathroom (3D)

Size : **395 sqm** Type : **Residential**
 Style : **Contemporary** Location : **Doha, Qatar**



BANI HAGAR VILLA I

Left: Living Area, Right: Masters Bedroom (Real)

Size : **395 sqm** Type : **Residential**
 Style : **Contemporary** Location : **Doha, Qatar**



BANI HAGAR VILLA II

Upper Left: Living Area, Upper Right: Pantry Area, Lower Left: Bath and Bedroom 2, Lower Right: Masters Wardrobe

Size : **650sqm**

Type : **Residential**

Style : **Neoclassical**

Location : **Doha, Qatar**



BANI HAGAR VILLA II

Size : **650sqm**

Type : **Residential**

Style : **Neoclassical**

Location : **Doha, Qatar**

Left: Bedroom 2 Bathroom, Middle Left: Masters Bathroom Vanity Unit, Middle Right: Bedroom 2, Right: Pantry Area (Real)



AL KHAYARIN VIP MAJLIS

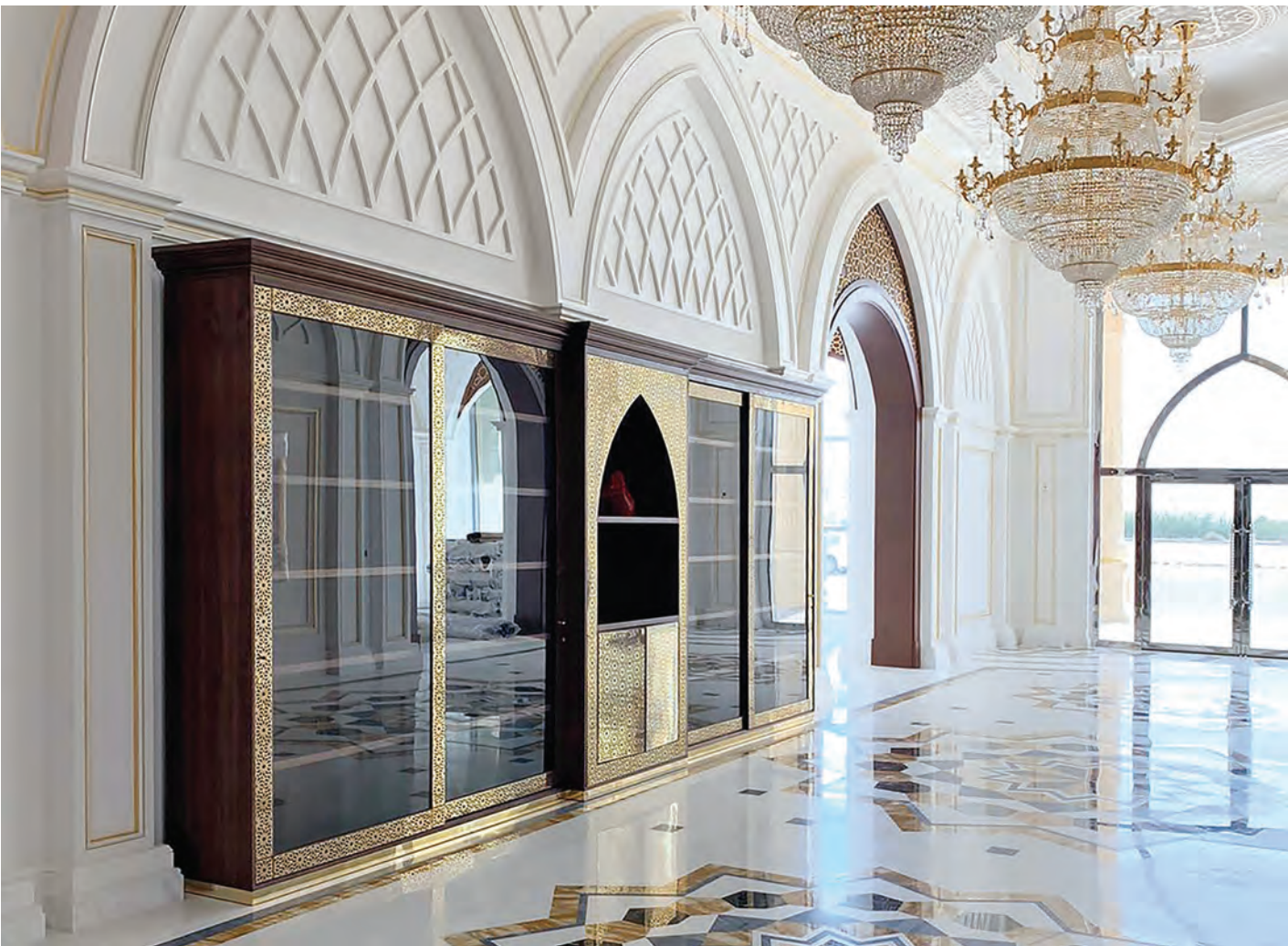
Upper Left: Main Majlis, Lower Left: Daily Majlis, Right: Daily Majlis (3D)

Size : **230sqm**

Style : **Moroccan**

Type : **Residential**

Location : **Doha, Qatar**



AL KHAYARIN VIP MAJLIS

Upper Left: Main Hallway, Upper Right: Daily Majlis, Lower Left: Daily Majlis, Lower Right: Display Unit (Real)

Size : **230sqm**

Style : **Moroccan**

Type : **Residential**

Location : **Doha, Qatar**



BOUKCHICHA PRIVATE VILLA

Upper Left: Living Area, Upper Right: Masters Bath, Lower Left: Masters Bedroom, Lower Right: Masters Bath (Real)

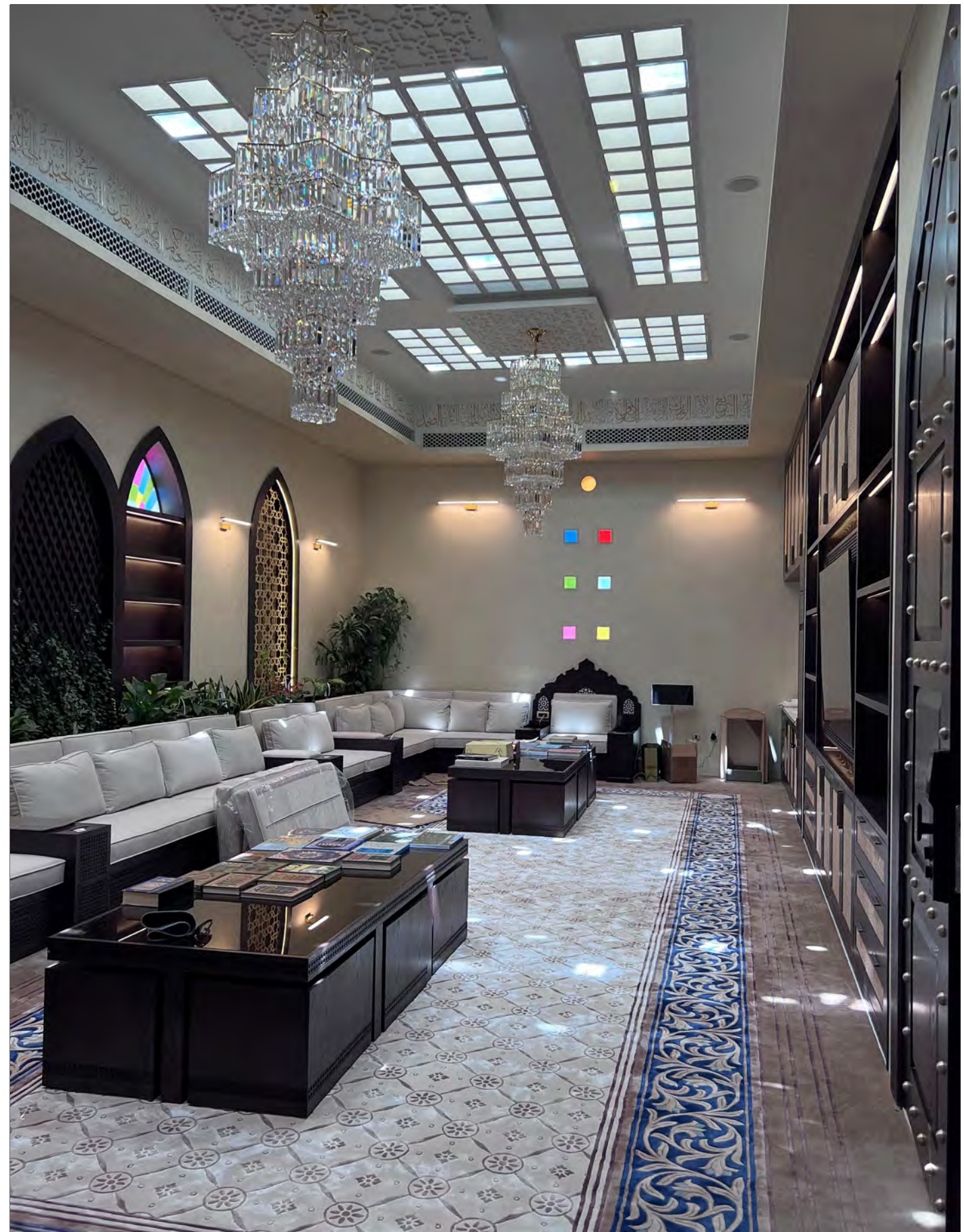
Size : **370sqm** Type : **Residential**
Style : **Contemporary** Location : **Doha, Qatar**



OUTDOOR MAJLIS

Upper Left: Exterior Aerial View, Upper Right: Majlis Area, Lower Left: Main Majlis, Lower Right: Toilet (3D)

Size : **704sqm** Type : **Residential**
 Style : **Islamic Oriental** Location : **Doha, Qatar**



OUTDOOR MAJLIS

Upper Left: Exterior View, Right: Majlis Interior, Lower Left: Toilet and Joinery Pattern (Real)

Size : **704sqm**

Type : **Residential**

Style : **Islamic Oriental**

Location : **Doha, Qatar**



COMMERCIAL

DESIGN AND FURNITURE PORTFOLIO

La Victoire's curated collection of work that showcases our designer's skills, creativity, and range of projects.





RATIO CAFE WEST WALK

Upper Left: Cafe Exterior, Upper Right: Dining Area, Lower Left: Dining Area, Lower Right: Overall Dining Area (3D)

Size : **94 sqm**

Type : **Cafe**

Style : **Industrial**

Location : **Doha, Qatar**



FLAT 77 CAFE

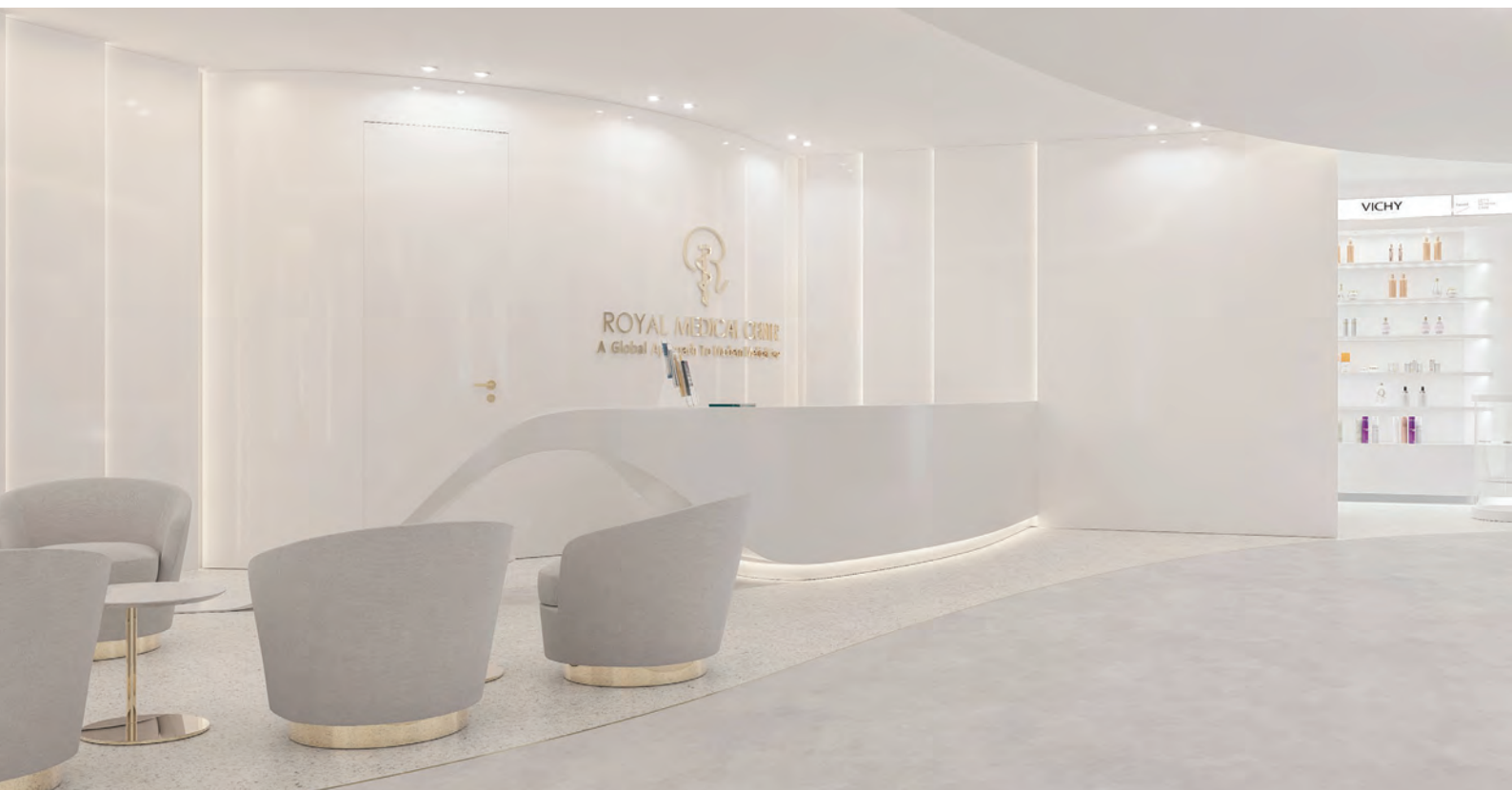
Upper Left: Dining Counter Area, Upper Right: Sitting Area, Lower Left: Dining Area, Lower Right: Counter Area (Real)

Size : 413sqm

Type : Cafe

Style : Rustic Industrial

Location : Doha, Qatar



ROYAL MEDICAL CENTER

Size : **550 sqm**

Type : **Clinic and Wellness**

Style : **Modern**

Location : **Lusail, Qatar**

Upper Left: Waiting Area, Upper Right: Hallway, Lower Left: Reception Counter, Lower Right: Waiting Area 2 (3D)



ROYAL MEDICAL CENTER

Upper Left: Waiting Area, Upper Right: Hallway, Lower Left: Reception, Lower Right: Dental Clinic (Real)

Size : **550 sqm**

Style : **Modern**

Type : **Clinic and Wellness**

Location : **Lusail, Qatar**



DALLAH BEAUTY SALON

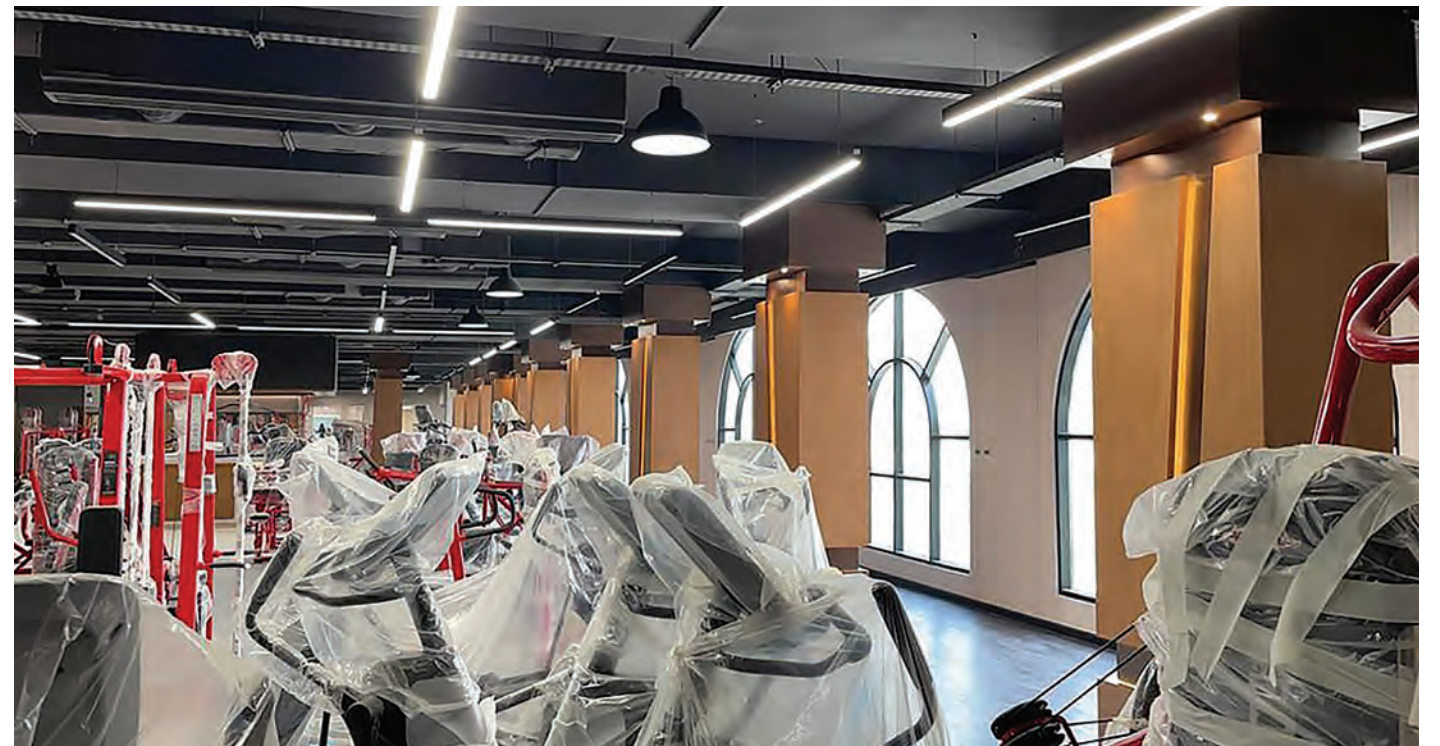
Size : **2470sqm**

Type : **Salon and Gym**

Style : **Contemporary**

Location : **Doha, Qatar**

Upper Left: Waiting Area, Upper Right: Reception Area, Lower Left: Pedicure Area, Lower Right: Hair Salon Area (Real)



DALLAH BEAUTY SALON AND LADIES GYM

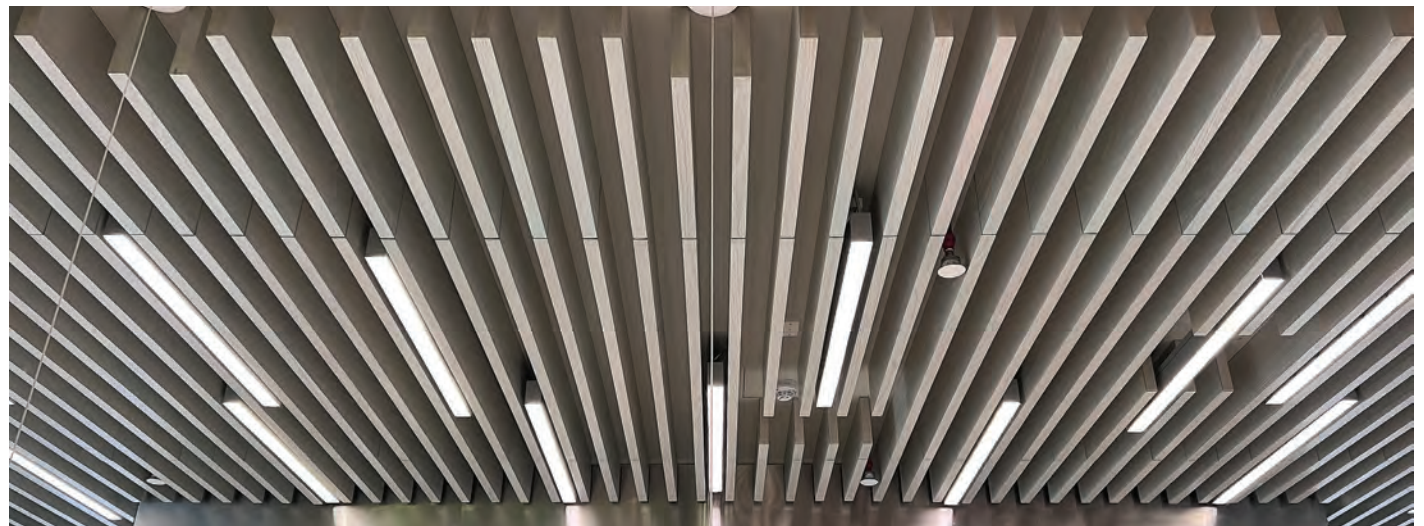
Upper Left: Gym Reception, Upper Right: Gym Area, Lower Left: Bar Area, Lower Right: Jacuzzi Area (Real)

Size : **2470sqm**

Type : **Salon and Gym**

Style : **Contemporary**

Location : **Doha, Qatar**



MATTHEW KENNY DOHA OASIS

Upper Left: Liquor Area and Dining, Upper Right: Bird Cage, Lower Left: Dining Area, Lower Right: Kitchen Ceiling (Real)

Size : **489sqm**

Type : **Restaurant**

Style : **Contemporary**

Location : **Doha, Qatar**



PRINTEMPS DOHA OASIS

Upper Left: Bash/IRO Area, Upper Right: Low Shelving Unit, Lower Left: Display Vitrine, Lower Right: Shelving Unit (Real)

Size : **Various**
 Style : **Contemporary**

Type : **Retail – Boutique**
 Location : **Doha, Qatar**



M7 CAFE DOHA OASIS

Upper Left: Counter and Dining, Upper Right: Dining Area, Lower Left: Curved Banquette Seat, Lower Right: Counter

Size : **N/A**
 Style : **Industrial**
 Type : **Cafe**
 Location : **Doha, Qatar**

OFFICE

DESIGN AND FURNITURE PORTFOLIO

La Victoire's curated collection of work that showcases our designer's skills, creativity, and range of projects.





AL FARDAN EXCHANGE OFFICE

Upper Left: Reception Area, Upper Right: Managers Office, Lower Left: HR Staff Area, Lower Right: Finance Staff (Real)

Size : **580sqm**
 Type : **Office**
 Style : **Modern Industrial**
 Location : **Doha, Qatar**



SHEIKH JASSIM VIP OFFICE

Upper Left: Overall View, Upper Right: Waiting Area, Lower Left: Reception Area, Lower Right: Pantry (Real)

Size : **370sqm**
 Style : **Ultra Modern**
 Type : **Office**
 Location : **Doha, Qatar**



SHEIKH JASSIM VIP OFFICE

Left: Conference Desk, Upper Right: Special Door Handle, Lower Right: Custom made Chess Table (Real)

Size : **370sqm**

Type : **Office**

Style : **Ultra Modern**

Location : **Doha, Qatar**



PRIVATE VILLA HOME OFFICE

Upper Left: Home Office, Upper Right: Executive Desk Set, Lower Left: Classic Sofa Set, Lower Right: Dining Set (Real)

Size : **N/A**

Style : **Classic**

Type : **Home Office**

Location : **Doha, Qatar**



CLASSIC HOME OFFICE

Left: Home Office, Right: Making of Capitone Armchair (Real)

Size : **N/A**

Style : **Classic**

Type : **Home Office**

Location : **Doha, Qatar**

CUSTOM JOINERY AND FURNITURE PORTFOLIO

La Victoire's curated collection of work that showcases our designer's skills, creativity, and range of projects.

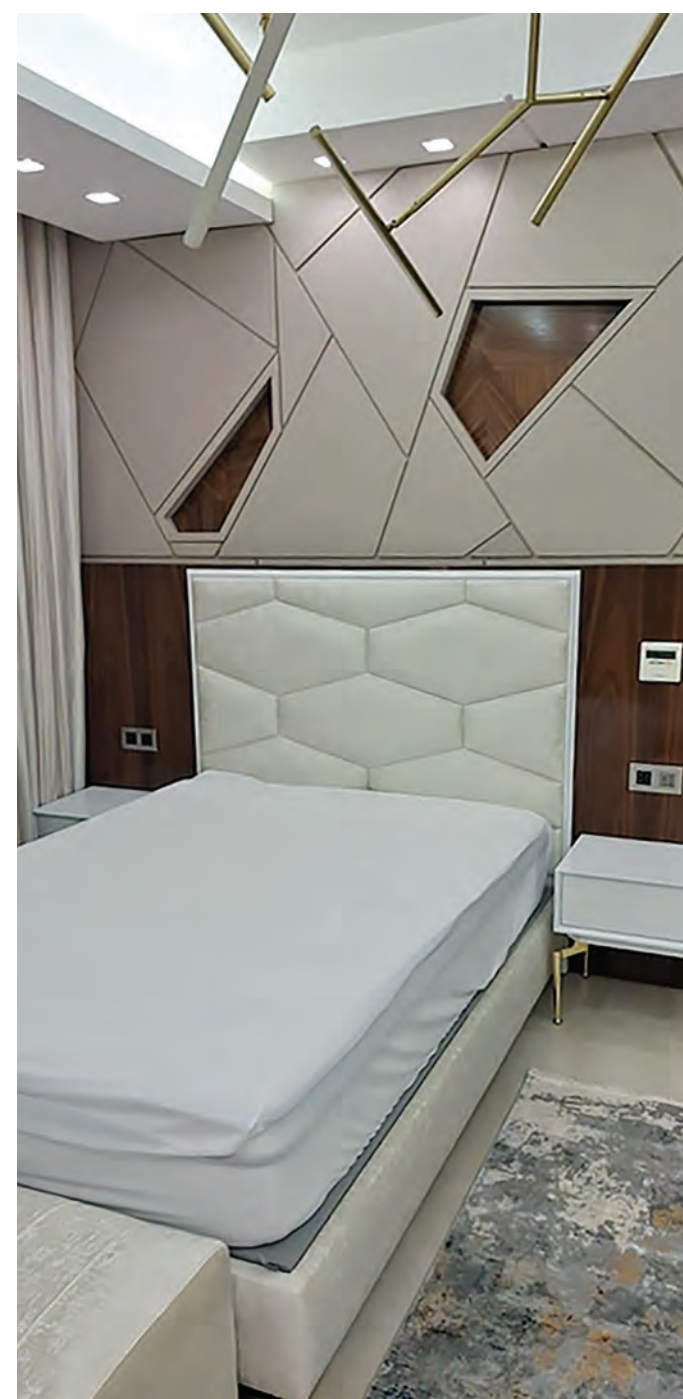




CONTEMPORARY JORDAN VILLA

Upper Left: Kitchen, Right: Saloon, Living Area, Lower Left: Dining Area (Real)

Size : **N/A**
 Type : **Residential**
 Style : **Contemporary**
 Location : **Jordan**



CONTEMPORARY JORDAN VILLA

Most Left: Living GF, Left: Bedroom 1, Right: Masters Bedroom, Most Right: Wardrobe (Real)

Size : **N/A**

Style : **Contemporary**

Type : **Residential**

Location : **Jordan**



PRIVATE VILLA CLASSIC FURNITURE

Upper Left: Saloon Upper Right: Armchairs with Nesting Tables, Lower Left: Armchair and Sofa, Lower Right: Dining

Size : **N/A**
 Style : **Classic**
 Type : **Residential**
 Location : **Doha, Qatar**



VARIOUS CLASSIC FURNITURE

Size : **N/A**
 Style : **Classic**
 Type : **Residential**
 Location : **Doha, Qatar**

Upper Left: Saloon Area, Upper Right: Sofa and Coffee Table, Lower Left: Dining, Lower Right: Dining Area (Real)



THE PLAZA MOCK UP JOINERIES

Upper Left: Hallway with Pilasters, Upper Right: Wardrobe, Lower Left: Vanities, Lower Right: Vanity + Mirror (Real)

Size : **N/A**
 Style : **Contemporary**
 Type : **Hotel**
 Location : **Doha, Qatar**



DOHA OASIS

Upper Left: Gift Shop Gallery, Upper Right: Gift Shop Furniture, Lower Left: Bar Area, Lower Right: Hair Salon Tables (Real)

Size : **N/A** Type : **Hotel and Retail**
 Style : **Contemporary** Location : **Doha, Qatar**



FOOD HALL DOHA OASIS

Left: Twiga Tables Before and After, Upper Right: Custom End Tables, Lower Right: Food Hall Furniture (Real)

Size : **N/A**

Type : **Food Hall**

Style : **Contemporary**

Location : **Doha, Qatar**



VARIOUS WORKS FOR ALGERIAN RESTUARANT

Left: Custom Dining Tables Before and After, Upper Right: Reception Counter, Lower Right: Decorative Screen (Real)

Size : **N/A**

Style : **Moroccan**

Type : **Restaurant**

Location : **Doha, Qatar**



VARIOUS RETAIL DISPLAY JOINERIES

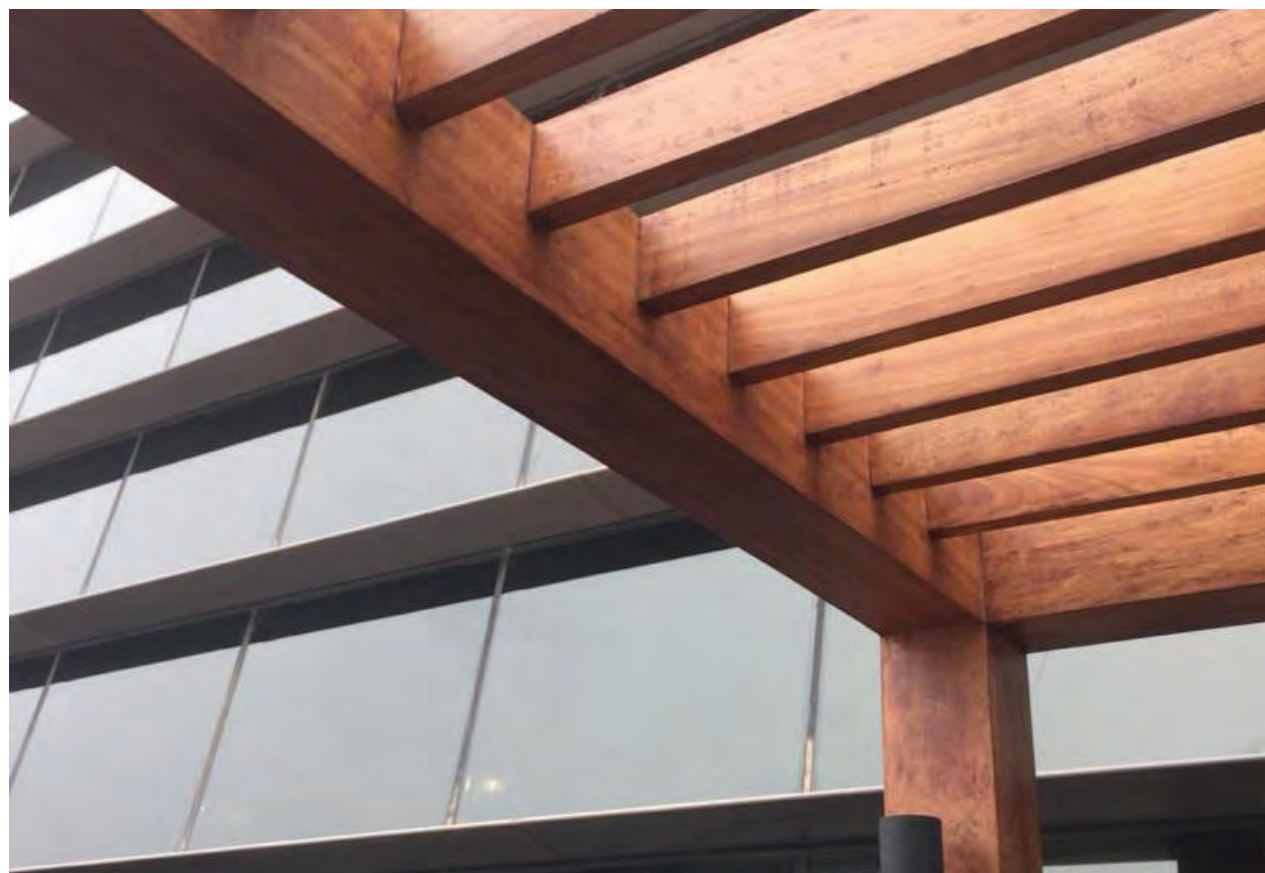
Upper Left: Sunglasses Display, Upper Right: Vitrine, Lower Left: Hanging and Shelving, Lower Right: Missoni (Real)

Size : **N/A**

Type : **Retail and Boutique**

Style : **Contemporary**

Location : **Doha, Qatar**



OUTDOOR FURNITURE AND JOINERY

Upper Left: Custom Bench, Upper Right: Pergola, Lower Left: Outdoor Chair, Lower Right: Outdoor Chair (Real)

Size : **N/A**

Style : **Contemporary**

Type : **Commercial**

Location : **Doha, Qatar**



PANYA CAFE DISPLAY SHELVES AND UNITS

Left: Shelving Displays, Middle: Shelvings and Oven / Cake Display Units, Right: Front View (Real)

Size : **N/A**

Style : **Modern**

Type : **Cafe**

Location : **Doha, Qatar**



LE PETIT CAMION HIA

Upper Left: Le Petit Camion HIA (Real), Lower Left: Banquette Seating, Lower Right: Chair, Left: Table and Chairs

Size : **N/A**

Style : **Modern**

Type : **Retail - Cafe**

Location : **Doha, Qatar**



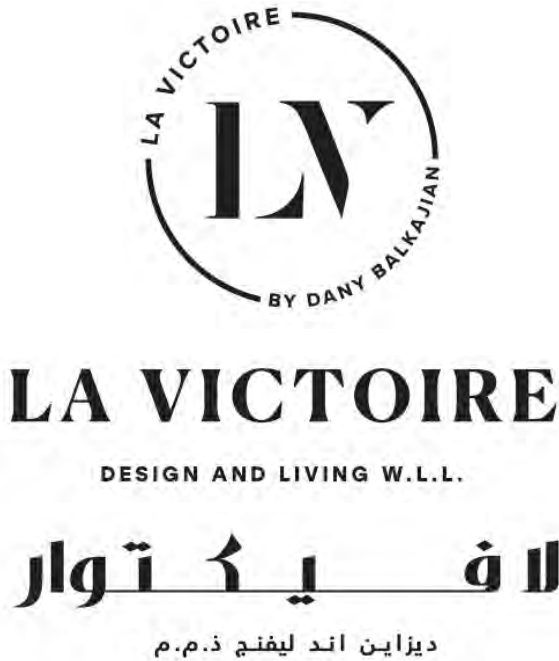
LOBBY PROJECT

Size : **N/A** Type : **Hospitality**
 Style : **Contemporary** Location : **Doha, Qatar**

Upper Left: Le Petit Camion HIA (Real), Lower Left: Banquette Seating, Lower Right: Chair, Left: Table and Chairs

OUR CLIENTS

La Victoire Design and Living is fortunate to work alongside the following clients:





LA VICTOIRE

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